A Year Of
SHOWING UP

Recognized.
Tested.
Transformed.





2025 ANNUAL REPORT

LASAGNA LOVE

letter does not need to be capitalized

A Letter from OUR EXECUTIVE DIRECTOR



Dear Lasagna Love Community,

Some years are measured in milestones. Others are remembered for the moments that reveal who we are. For Lasagna Love, 2025 was both.

After a year of getting Back to Basics, listening, simplifying, and strengthening our foundation, we entered 2025 ready to put those decisions into action. Every day, our volunteers kept doing what they have always done: making space in their lives to cook a homemade lasagna for someone they might never meet.

Then came October. Families were navigating high grocery prices and the uncertainty surrounding federal food assistance. Requests for help climbed sharply. Behind every number was a neighbor trying to make the next day a little easier for someone they loved. And across the country, Lasagna Chefs responded with generosity, creativity, and determination.

WE WERE BEING RECOGNIZED FOR THE POWER OF OUR COMMUNITY MODEL AT THE VERY MOMENT THAT MODEL WAS BEING TESTED, SUPPORTED, AND TRANSFORMED.

Our partners were an essential part of that story. The Popeyes Foundation strengthened local communities during an especially difficult season. GivingTuesday helped shine a light on the relationships that make this movement work. And with Naico ITS, we brought Amore into the world; a major investment in making kindness easier to give and easier to receive.

We know one lasagna cannot fix every hardship. We also know that many neighbors still waited longer than we wanted them to. That is why we invest, adapt, and keep learning without losing sight of the person waiting at the other end of the delivery.

To the volunteers, neighbors, supporters, leaders, and partners who trusted us with this mission in 2025: thank you. You reminded us, again and again, that the strength of Lasagna Love has never been a system or a statistic. It is the choice to show up for one another

With endless gratitude,

Andria Larson

ANDRIA R. LARSON
Executive Director

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Number doesn't line up.

WHO WE ARE

OUR MISSION

Goes at the end

Lasagna Love is a global grassroots movement powered by thousands of volunteers cooking and delivering lasagna to neighbors in need. Our purpose is simple yet profound: feed families, spread kindness, and strengthen communities. We are united by our commitment to confront the rising tide of food insecurity and to offer a tangible act of love, compassion, and hope in a world often marked by uncertainty and stress. Together, we are proving that kindness has the power to nourish not only bodies, but also hearts and communities everywhere.

THE HEART OF THE MATTER

Doesn't line up



NOURISHMENT

A home-cooked lasagna can bring practical relief when life feels overwhelming.



DIGNITY

No judgement. No test of need. Just a neighbor offering support.

Needs a space



CONNECTION

A shared lasagna reminds people they belong to a community that cares.

This is our Vision

OUR MISSION

A world where kindness is woven into the fabric of everyday life.

2025 IN THREE ACTS

RECOGNIZED. TESTED. TRANSFORMED.

RECOGNIZED

Our community model was featured by national media and GivingTuesday, while local stories showed what generosity looked like at the doorstep.

TESTED

Requests surged during an uncertain fall. Volunteers and local partners kept preparing lasagnas and meeting neighbors with dignity.

TRANSFORMED

space needed

Amore moved years of thoughtful development into a live platform, with Naico ITS helping strengthen the infrastructure behind the mission.

THE YEAR BY THE NUMBERS

THE IMPACT OF SHOWING UP

add a period to be consistent

Every number represents a neighbor choosing to give—and another neighbor receiving the reassurance that someone cares.

130,593
homemade lasagnas delivered

533,928
neighbors impacted

308,101 ADULTS + 225,827 CHILDREN

192,422
requests for a lasagna received

22,443
volunteers delivered at least 1 lasagna

21,559
new volunteers

Lasagnas delivered vs. 2024
+12.4%
14,377 more lasagnas

Neighbors impacted vs. 2024
+12.3%
58,589 additional people served

line up

Source: 2025 Lasagna Love KPI export

UNDERSTANDING THE GROWING NEED

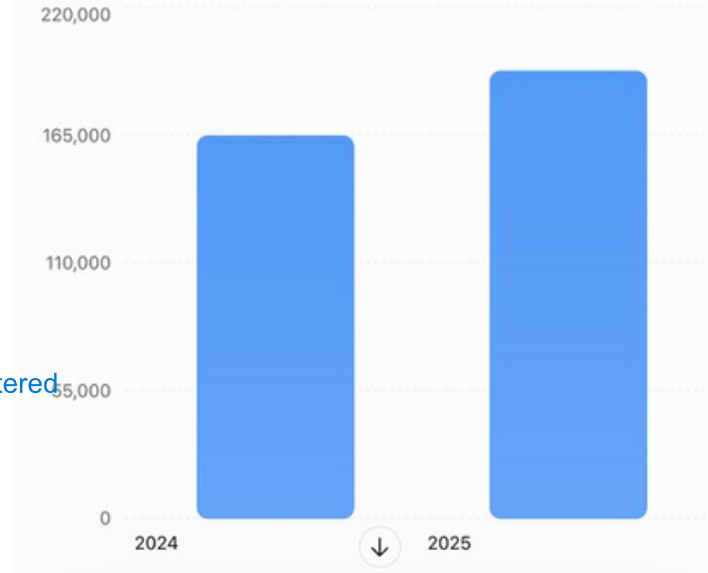
NEED IN OUR COMMUNITIES ROSE. SO DID THE CALL TO SHOW UP.

+16.9%

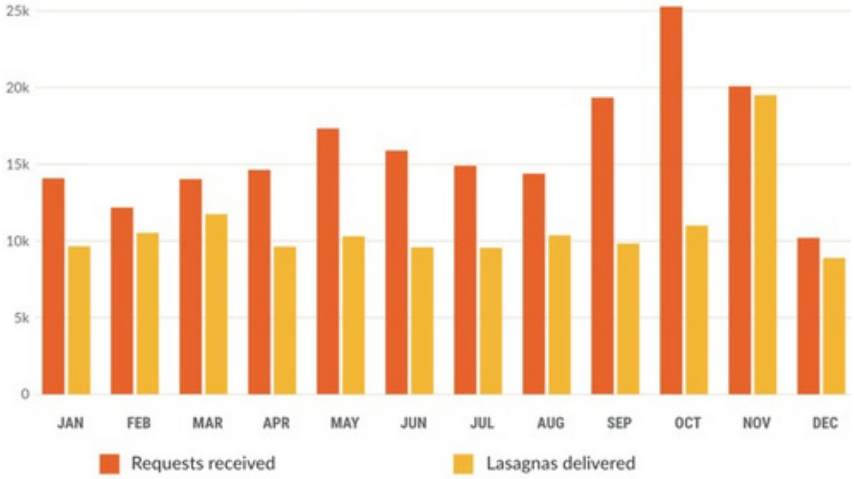
More requests received in 2025

An additional 27,870 request records compared with 2024.

Needs to be centered



Demand for support continued to grow throughout 2025. Lasagna Love received more than 192,000 requests for a homemade lasagna, approximately 17% more than in 2024. The need became especially visible in the fall, reminding us how quickly circumstances can change for the neighbors and families in our communities.



25,291

requests received in October, the highest month in of 2025

19,506

lasagnas delivered in November, the highest delivery month

either add all before of or change to highest delivery month

Requests and deliveries in a month do not necessarily belong to the same households. The graph shows activity, not the completion rate of a single request cohort.

Source: 2025 Lasagna Love KPI export January through December totals

THE PEOPLE BEHIND THE MISSION

NUMBERS DO NOT COOK A LASAGNA. PEOPLE DO.



22,443

volunteers delivered at least 1 lasagna in 2025

21,559

new volunteers joined us in 2025

no need to capitalize chef

In 2025, 22,443 Lasagna Chefs delivered at least one homemade lasagna—**21% more** than the year before. Every Chef chose how they could participate, whether preparing one lasagna or many. That flexibility continues to be one of the greatest strengths of our movement, making it possible for more people to share kindness in a way that fits their lives.

DO WHAT YOU CAN, WHEN YOU CAN.

Lasagna Chefs choose how often they volunteer, how far they drive, and how many families they support. This flexibility makes room for people to give from wherever they are in life—and for kindness to remain a gift, not an obligation.

From the pantry to the doorstep, thousands of people gave time, groceries, and care.

INVESTING IN OUR FUTURE

AMORE BEGAN WITH A PERSON, NOT A PLATFORM add a period

NAICO ITS X LASAGNA LOVE

A partnership rooted in purpose

The Amore Project grew out of a simple insight: if volunteering could be easier, more neighbors could be reached with less administrative friction. Matt Payn, both a Lasagna Love volunteer and a Vice President at Naico ITS, saw that opportunity firsthand.

His idea developed into a collaboration with Naico leadership, including Naazim Abdulla and Mohamed Riyas. Together with Lasagna Love staff and volunteer experts, the teams worked to reimagine the technology supporting requests, volunteer engagement, and matching.

> **"Technology should be a bridge, not a barrier."**
>
> *Nazeer Peerumohammed, Naico CEO • 2025 launch statement*

THE AMORE PROJECT

BUILT TO HELP KINDNESS TRAVEL FARTHER

add a period to be consistent

After November transition work, Amore publicly launched on December 1, 2025. The platform was designed around the same promise that guides every delivery: make asking for support simple and make it easier for volunteers to say yes.

1. SIMPLER REQUESTS

Help neighbors ask for support with dignity.

2. VOLUNTEER EXPERIENCE

Reduce unnecessary administrative steps.

3. SMARTER MATCHING

no need to capitalize chefs

Give local leaders and Chefs clearer information.

4. BUILT TO ADAPT

Support secure, sustainable improvement over time.

space needed

EARLY DECEMBER OPERATIONS UPDATE

5,000+ matches reported through Amore during early rollout add a period

The year ended with a new system in service and important work still ahead: listening to volunteers, refining tools, and measuring outcomes over time add a period

MEETING THE MOMENT

WHEN THE NEED GREW, NEIGHBORS ANSWERED.



In October 2025, the federal government shutdown and uncertainty around November SNAP benefits added new anxiety to households already navigating rising costs. Lasagna Love saw requests climb sharply as neighbors looked for practical support.

59,000+ active requests waiting to be fulfilled on October 31, as reported to the Washington Post by Lasagna Love add a period

The shutdown ended in November, but the need did not disappear. Local leaders and Lasagna Chefs kept answering requests because no one should feel invisible in a hard moment.

AVERAGE DAYS FROM REQUEST TO CONFIRMED DELIVERY

17.7% REDUCTION IN AVERAGE TIME

center

52.19 DAYS → 42.96 DAYS

Even as more neighbors reached out for support, our Lasagna Chefs delivered more lasagnas and reduced the average time from request to delivery by over nine days compared with 2024. We know that many neighbors still waited longer than we wanted. This progress matters, and so does the work still ahead of us.

KINDNESS IN ACTION

NEIGHBORS ANSWERED

add a period to be consistent

Across the country, the response was personal, inventive & deeply local. Here are four ways the movement showed up in 2025.

30

A BIRTHDAY WITH A PURPOSE

UTAH • For her 63rd birthday, Lori McDougal gathered about 20 friends to assemble 30 lasagnas. KUER documented the celebration and NPR aired the story nationally.

60

LASAGNAS AFTER THE STORM

MISSOURI • Volunteers supplied 12 lasagnas on each of five dates to help St. Louis neighbors after severe tornado damage led by Elizabeth Knecht.

56

YOUNG PEOPLE LEADING

KANSAS • Seventy-five teenagers prepared 56 lasagnas at a youth conference, with volunteers coordinating delivery.

60+

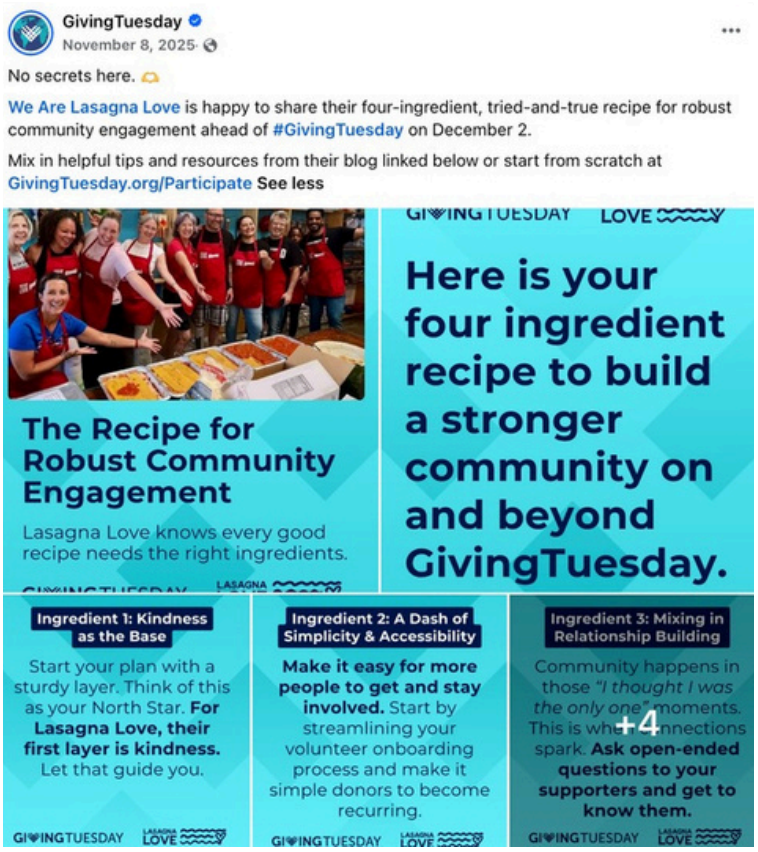
A TEAM HELPING CLEAR THE WAITLIST

WISCONSIN • Horizon Retail Construction prepared more than 60 pans to support neighbors in the Racine and Kenosha area.

replace with lasagna

PARTNERSHIPS & SHARED PURPOSE

AN INVITATION TO SHARE WHAT WE HAVE LEARNED.



In 2025, GivingTuesday invited Lasagna Love to share its approach to building community. Our article, "The Recipe for Robust Community Engagement," and collaborative social video encouraged others to make generosity simple, accessible, and human.

THE FOUR INGREDIENTS

1. Kindness at the base
2. Simplicity & accessibility
3. Relationship building
4. Humor & humanity

NATIONAL LASAGNA DAY - JULY 29TH

Alongside community chefs and partners such as RAGÚ, Lasagna Love celebrated National Lasagna Day through cooking events and local storytelling; another reminder that visibility matters most when it inspires someone to act.

WHEN ORGANIZATIONS SHARE WHAT WORKS, MORE COMMUNITIES BENEFIT.

Sources: GivingTuesday Nov. 2025 content; Lasagna Love collaborative script; 2025 press roundup.

FEATURED PARTNERSHIP

POPEYES FOUNDATION: FOOD LOVE IN ACTION

add a period to be consistent



Through the Popeyes Foundation Food Love grant, Lasagna Love strengthened its ability to connect neighbors with homemade lasagnas in communities where additional support could make a meaningful difference.

From August through November 2025, grant-supported efforts helped coordinate volunteer participation, lasagna preparation, matching, and delivery across Greater New Orleans, Alexandria, Mobile/Pensacola, and San Antonio.

Together, these efforts supported 831 homemade lasagna deliveries and 113 volunteers, while helping reduce average delivery times in key participating communities. More than lasagnas, this partnership demonstrated what becomes possible when local generosity is supported by organizations committed to strengthening the communities they serve.

THE IMPACT

- 831 Homemade Lasagnas Delivered
- 113 Volunteers Supported/Activated

FASTER RESPONSE IN KEY MARKETS

New Orleans 43 → 17 DAYS

Alexandria 43 → 12 DAYS

RECOGNITION

WHEN THE STORY REACHED THE WORLD

National attention did not create our mission. It helped more people see the neighbors who were already carrying it forward.

add space

add a period to be consistent

NOV 17

THE WASHINGTON POST

Reported on neighbors helping neighbors amid rising food costs and the shutdown; documented 59,000+ active requests on October 31st.

add spaces

NOV 18

NPR

Followed Utah Lasagna Chef Lori McDougal and Regional Coordinator Deea Hobbs as volunteers responded to the growing backlog.

JUL–NOV

GIVINGTUESDAY

Featured Lasagna Love's radical generosity and shared our Executive Director's video about building community.

"THE WORLD IS HARD AND CAN BE TOUGH, BUT WE'RE ALL IN IT TOGETHER."

— Deea Hobbs, Lasagna Love Regional Coordinator, NPR

HOW OUR MISSION IS POWERED

A DIFFERENT KIND OF INVESTMENT

add period

Lasagna Love is powered by neighbors who contribute ingredients, kitchens, time, and transportation. Donor and grant funding supports the coordination and systems that help those gifts find their way to the right doorstep.

90.0% DONATED FOOD

$3,922,135

value of donated food

$437,120

all other revenue

WHAT THE FINANCIALS MEAN

I find this difficult to read. Consider changing to -The audited financial statements report total support and revenue of $4,359,255 for 2025.

The audited statement report total 2025 support and revenue of $4,359,255. Donated food is included in that total; it should not be added again. Separately, $92,000 was invested in software development during 2025; a capital investment in the platform supporting our mission.

96% OF TOTAL REPORTED EXPENSES SUPPORTED PROGRAM SERVICES, INCLUDING THE VALUE OF DONATED FOOD.

Source: audited Lasagna Love 2025 financial statements, pp. 4–11; rounded percentages.

FINANCIAL STATEMENTS

ACCOUNTABILITY IS PART OF KINDNESS.

All of the $ need to be lined up

DECEMBER 31, 2025

WITH COMPARATIVE TOTALS FOR YEAR ENDED DECEMBER 31, 2024 (AUDITED)

STATEMENT OF ACTIVITIES

	2025	2024
Contributions, grants & other revenue (excluding donated lasagnas)	$ 437,120	$ 418,168
In-kind donations (donated lasagnas' cash value)	$ 3,922,135	$ 3,971,810
Total Support & Revenue	$ 4,359,255	$ 4,389,978
Program services (includes cash value of lasagnas donated)	$ 4,103,049	$ 4,143,141
Administrative	$ 96,896	$ 85,924
Fundraising	$ 74,904	$ 67,286
Total Supporting services	$ 171,800	$ 153,210
Total Expenses	$ 4,274,849	$ 4,296,351
Change in Net Assets	$ 84,406	$ 93,627

capitalize

line up

STATEMENT OF FINANCIAL POSITION

Cash	$ 55,885	$ 57,780
Inventory & prepaid expenses	$ 17,495	$ 13,619
Equipment & software, net	$ 200,120	$ 109,048
TOTAL ASSETS	$ 273,500	$ 180,447
Liabilities	$ 31,868	$ 23,221
NET ASSETS	$ 241,632	$ 157,226

Should this be above?

The following audited financial statements provide a transparent view of how resources entrusted to Lasagna Love were stewarded throughout 2025.

THE MISSION BELONGS TO ALL OF US

WHAT 2025 REVEALED IS WHAT WILL CARRY US FORWARD.

2025 reminded us that the strength of Lasagna Love has never been measured by numbers alone. It lives in the neighbors who trusted us enough to ask, the Lasagna Chefs who made room to give, and the communities that found ways to show up when the need grew.

We entered the year strengthening our foundation. We met unexpected challenges with generosity and determination. And we invested in a future where technology helps make kindness easier to share, without ever replacing the human connection at the heart of our mission.

What will carry us forward is the same thing that brought us here: the belief that everyone deserves dignity, that no act of kindness is too small, and that one homemade lasagna can remind someone they are part of a community that cares. Because the future of Lasagna Love isn't just about how many las we deliver. It's about how many opportunities we create for neighbors to show up for one another.

lasagnas

TO EVERY PERSON WHO MADE THIS YEAR POSSIBLE

To the neighbors who trusted us enough to ask. To the Lasagna Chefs who answered. To our volunteer leaders and staff who made each connection possible. And to the donors, foundations, community organizations, and partners who helped us build something strong enough for tomorrow—thank you.

Feed families, spread kindness, strengthen communities.